

Trier Medial MedTech Case Study

Trier was founded by emergency department professionals hoping to improve the information collection process for patients visiting the ED, making it safer and faster.

The founders attempted to build an app with a small budget, and an even smaller team. With a complex technical, political, and stakeholder landscape, they encountered challenges in progressing their idea further.

Trier knew it needed to scale, and to be ready for the strict regulatory and security requirements that hospitals demand. They had a brilliant idea, but didn't know how to execute a scalable version of their platform that would be clinically safe.

Trier reached out to Imminently to fuel their idea, improve their technical platform and rapidly bring it to market.



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Imminently Fuels Ideas

Imminently brings people, process, and technology to rapidly drive customer ideas to market. Combining an enterprise-grade framework that accelerates ideas to scale-ups, and a methodology that guides innovators from idea to execution. This focus allows Imminently to create compelling solutions in a matter of weeks for its customers, quickly realising benefits, and avoiding the unnecessary complications of technical debt.

Trier engaged Imminently to apply this methodology accelerate the realisation of their vision. This involved redefining the patient and clinician experience verifying user expectations, defining branding and messaging, establishing corporate functions, defining product roadmap and implementation of a production-ready platform.



Our team are experts in their fields, providing rapid **outcomes** and actionable **guidance**.



Working with Imminently means **enterprise process quality** from an agile and multidisciplinary team.



Imminently's **Cloud Adaptive Framework** enables the quick deployment of a multi-cloud, enterprise-grade solution.

Imminently Innovate to Operate

I₂O

The **3 fuelling components** of the I₂O methodology are:

Continuous development and optimisation of product design, roadmap, architecture and product development.

1 Product

Unification of content development and delivery across internal and external channels to drive brand and awareness.

2 Content

Design of business strategies, execution plans and technical operations that scales as the company grows.

3 Operations

The I₂O methodology encompasses four stages - Pioneer, Progress, Prosper and Propel - each of which covers the different phases that an idea will cover over time. At each phase, the I₂O will adapt and adjust what activities are required and to what level.



Trier leveraged Imminently's Methodology to rapidly transform their idea from a simple application, to a full-blown platform ready for the complexities of hospital environments.

The team upgraded the technical approach, managed an all encompassing service design approach, re-designed user experiences, re-developed the entire application, ran user testing, deployed into a hospital with 24x7 support operations in less than 12 weeks. This included strong stakeholder management with key executives across the hospital and government.

Friendly and easy to digest visuals/page

- ✔ Human centric design process
- ✔ User feedback and interviews conducted
- ✔ Navigation of the complex health and political landscape
- ✔ Assistance in implementing standards designed to support legacy and modern systems including FHIR

Improvements

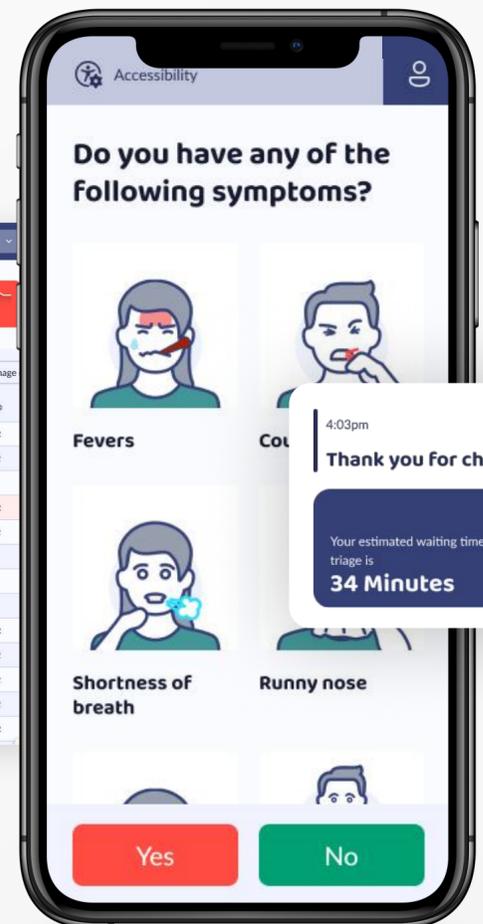
- ✔ Built improved application within 4 weeks
- ✔ Deployed a new microsite
- ✔ Built new user-experience focused web and mobile platforms
- ✔ Secured the architecture for scale
- ✔ Established 24x7 support operations
- ✔ Deployed into a hospital for production go-live

Video Calling ✔

2m
NEXT OBS DUE
ANDERSON, Benjamin

Search patients, staff or files	Stream: All	Area: All	Location: All			
56m Ave wait	126 Patients	34 ATS 1	5 Expects			
2 Distress						
Quick filters	Advanced filters	Manage				
Patient Name	S (A)	Status	Alerts	ATS	LOS	Loc
VAN DER WESTHUIZEN, Michael	M (57)	Triaged	Penicillin	5	2h 48m	FTWR
WILLIAMS, Jack	M (68)	Seen	Aggro	4	2h 48m	CON2
THOMPSON, Emily	F (32)	Discharged			2h 48m	C23
M (46)		Distress		1	2h 48m	FTWR
F (19)		Triaged	Penicillin	2	2h 48m	CON2
F (22)		Seen		4	2h 48m	T2
M (35)		Triaged	C19	5	2h 48m	C23
M (66)		Admitted		5	2h 48m	C23
ANDERSON, Benjamin	F (81)	Discharged		2	2h 48m	FTWR
RICHARDSON, Olivia	M (76)	Consult	Latex	5	2h 48m	CON2
JONES, Sarah	F (81)	Triaged		5	2h 48m	CON2
TAYLOR, Soph					2h 48m	CON2
MITCHELL, W					2h 48m	FTWR

1m ago
Observation due
VAN DER WESTHUIZEN, Michael



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Traction

- Received **multi-million dollar grant** to pilot application
- Production deployment into a **major hospital**
- Presented to **Chief Medical Officer of Microsoft**

Next Steps

- Opportunities in **multiple hospitals, aged care** and other **health facilities** on the horizon
- **Marketing, sales** and **partnering** approach to market
- **Investment, acquisition** and other **strategies**

"We simply wouldn't be here without them"



James Rippey

Emergency Physician, Trier Co-founder